

**MASTER INTRODUCTORY**  
**PSYCHOLOGY**  
**Complete Edition**



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Find explanations and examples of all of these key terms and more here:

[Master Introductory Psychology: Complete Edition](#)

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## Language and Cognition – Key Terms

B.F. Skinner

Noam Chomsky

language acquisition device (LAD)

linguistics

phonemes

morphemes

phonological rules

accent

syntactical rules

fast-mapping

telegraphic speech

overgeneralization / overregularization

The Wug Test

critical period

genetic dysphasia

interactionist approach

linguistic relativity hypothesis / Whorf-Sapir hypothesis

concepts and categories

prototype

exemplar theory

mental set

functional fixedness

convergent thinking

divergent thinking

overconfidence

illusory superiority / Dunning-Kruger effect

belief bias

belief perseverance

algorithm

heuristic

Amos Tversky & Daniel Kahneman

availability heuristic

representativeness heuristic

framing effect

sunk-cost fallacy

recognition heuristic

You can find explanations, examples, and memory tips for these terms and more in [Master Introductory Psychology: Complete Edition](#). This comprehensive 478 page guide breaks down all the key concepts in psychology so you can explore this fascinating field easily and on your own. Whether you're studying for AP psychology, IB psychology, a college course, or you just want to better understand the world of psychology, this book has what you need.

Master Introductory Psychology is also available as a series of 4 books in ebook and print format.

### [Volume 1](#)

History & Approaches, Research Methods, Biological Bases of Behaviors, Sensation & Perception

### [Volume 2](#)

Learning, Memory, Language & Cognition, States of Consciousness

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Intelligence, Personality, Motivation & Emotion, Development

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Social Psychology, Stress & Health, Psychological Disorders (up-to-date for DSM-5), Treatment