

MASTER INTRODUCTORY
PSYCHOLOGY
Complete Edition



Michael Corayer

Find explanations and examples of all of these key terms and more here:

[Master Introductory Psychology: Complete Edition](#)

Learning – Key Terms

learning

behaviorism

classical conditioning

Ivan Pavlov

neutral stimulus

unconditioned stimulus

unconditioned response

conditioned stimulus

conditioned response

acquisition

extinction

spontaneous recovery

stimulus generalization

stimulus discrimination

second-order / higher-order conditioning

John B. Watson & Rosalie Rayner

“Little Albert” study

aversive conditioning

learned taste aversion

biological preparedness

operant conditioning

Edward Thorndike

Law of Effect

instrumental learning

B. F. Skinner

positive reinforcement

negative reinforcement

primary reinforcer

secondary reinforcer

positive punishment

negative punishment / omission training

operant box / "Skinner box"

chaining

shaping

continuous reinforcement

intermittent reinforcement

schedules of reinforcement

fixed-ratio schedule

variable-ratio schedule

fixed-interval schedule

variable-interval schedule

superstition

David Premack / Premack Principle

Keller & Marian Breland

instinctual drift

Rescorla-Wagner Model / Contingency Model

observational learning

Albert Bandura

“Bobo doll” study

modeling

vicarious reinforcement

latent learning

Edward Tolman

cognitive map

abstract learning

Wolfgang Köhler

insight learning

You can find explanations, examples, and memory tips for these terms and more in [Master Introductory Psychology: Complete Edition](#). This comprehensive 478 page guide breaks down all the key concepts in psychology so you can explore this fascinating field easily and on your own. Whether you're studying for AP psychology, IB psychology, a college course, or you just want to better understand the world of psychology, this book has what you need.

Master Introductory Psychology is also available as a series of 4 books in ebook and print format.

[Volume 1](#)

History & Approaches, Research Methods, Biological Bases of Behaviors, Sensation & Perception

[Volume 2](#)

Learning, Memory, Language & Cognition, States of Consciousness

[Volume 3](#)

Intelligence, Personality, Motivation & Emotion, Development

[Volume 4](#)

Social Psychology, Stress & Health, Psychological Disorders (up-to-date for DSM-5), Treatment