

MASTER INTRODUCTORY
PSYCHOLOGY
Complete Edition



Michael Corayer

Find explanations and examples of all of these key terms and more here:

[Master Introductory Psychology: Complete Edition](#)

Memory – Key Terms

encoding

storage

retrieval

3-box model

sensory memory

George Sperling

iconic memory

echoic memory

selective attention

short-term memory

George Miller

the “magical number 7”

organizational encoding

chunking

rehearsal

working memory

long-term memory

declarative / explicit memory

episodic memory

semantic memory

non-declarative / implicit memory

procedural memory

Daniel Schacter

transience

Hermann Ebbinghaus

forgetting curve

absentmindedness

blocking

tip-of-the-tongue experience

misattribution

source memory

false recognition

cryptomnesia

suggestibility

Elizabeth Loftus

reconstructive memory

bias

consistency bias

egocentric bias

persistence

flash-bulb memory

state-dependent memory

hippocampus

anterograde amnesia

retrograde amnesia

patient H.M.

long-term potentiation (LTP)

NMDA

serial position effect

primacy

recency

testing effect

distributed review

massed practice

spaced-repetition software (SRS)

overlearning

levels of processing

self-referential effect

retrieval cue

spreading activation

Method of Loci / Roman Room / Journey Method

Link / Keyword Method

You can find explanations, examples, and memory tips for these terms and more in [Master Introductory Psychology: Complete Edition](#). This comprehensive 478 page guide breaks down all the key concepts in psychology so you can explore this fascinating field easily and on your own. Whether you're studying for AP psychology, IB psychology, a college course, or you just want to better understand the world of psychology, this book has what you need.

Master Introductory Psychology is also available as a series of 4 books in ebook and print format.

[Volume 1](#)

History & Approaches, Research Methods, Biological Bases of Behaviors, Sensation & Perception

[Volume 2](#)

Learning, Memory, Language & Cognition, States of Consciousness

[Volume 3](#)

Intelligence, Personality, Motivation & Emotion, Development

[Volume 4](#)

Social Psychology, Stress & Health, Psychological Disorders (up-to-date for DSM-5), Treatment