

MASTER INTRODUCTORY
PSYCHOLOGY
Complete Edition



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Find explanations and examples of all of these key terms and more here:

[Master Introductory Psychology: Complete Edition](#)

Social Psychology – Key Terms

social psychology

sociology

basic research

applied research

archival studies

observational studies

field experiment

subject variables

Geert Hofstede

cultural dimensions

individualism/collectivism

masculinity/femininity

uncertainty avoidance

power distance

time orientation

social comparison theory

social identity theory

basking in reflected glory

Leon Festinger & James Carlsmith

insufficient justification

cognitive dissonance

Benjamin Franklin Effect

social facilitation

social loafing

conformity

autokinetic effect

informational influence

Solomon Asch

private acceptance

public compliance

normative influence

compliance / persuasion

central route

peripheral route

foot-in-the-door technique

door-in-the-face technique

not-so-free sample

norm of reciprocity

that's-not-all technique

obedience

Stanley Milgram

banality of evil

attraction

propinquity

mere-exposure effect

homogamy

halo effect

self-disclosure

attribution theory

disposition

situation

Fundamental Attribution Error (FAE)

actor-observer bias

just-world bias

impression formation

“thin-slices” theory

stereotype

prejudice

discrimination

Ultimate Attribution Error (UAE)

Henri Tajfel

minimal group

in-group bias

hazing

out-group homogeneity

dehumanization

Muzafer Sherif

Robber's Cave study

realistic conflict theory

contact theory

superordinate goals

implicit association test

group polarization

risky shift

Irving Janis

groupthink

deindividuation

physical anonymity

Stanford Prison Study

bystander effect

pluralistic ignorance

diffusion of responsibility

prosocial behavior

altruism

kin selection

reciprocal altruism

You can find explanations, examples, and memory tips for these terms and more in [Master Introductory Psychology: Complete Edition](#). This comprehensive 478 page guide breaks down all the key concepts in psychology so you can explore this fascinating field easily and on your own. Whether you're studying for AP psychology, IB psychology, a college course, or you just want to better understand the world of psychology, this book has what you need.

Master Introductory Psychology is also available as a series of 4 books in ebook and print format.

[Volume 1](#)

History & Approaches, Research Methods, Biological Bases of Behaviors, Sensation & Perception

[Volume 2](#)

Learning, Memory, Language & Cognition, States of Consciousness

[Volume 3](#)

Intelligence, Personality, Motivation & Emotion, Development

[Volume 4](#)

Social Psychology, Stress & Health, Psychological Disorders (up-to-date for DSM-5), Treatment