MASTER INTRODUCTORY PSYCHOLOGY

Complete Edition



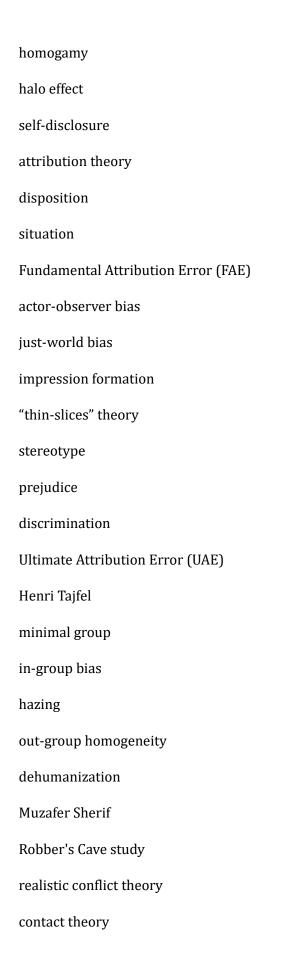
Find explanations and examples of all of these key terms and more here:

Master Introductory Psychology: Complete Edition

Social Psychology – Key Terms

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social psychology
sociology
basic research
applied research
archival studies
observational studies
field experiment
subject variables
Geert Hofstede
cultural dimensions
individualism/collectivism
masculinity/femininity
uncertainty avoidance
power distance
time orientation
social comparison theory
social identity theory
basking in reflected glory
Leon Festinger & James Carlsmith
insufficient justification

cognitive dissonance
Benjamin Franklin Effect
social facilitation
social loafing
conformity
autokinetic effect
informational influence
Solomon Asch
private acceptance
public compliance
normative influence
compliance / persuasion
central route
peripheral route
foot-in-the-door technique
door-in-the-face technique
not-so-free sample
norm of reciprocity
that's-not-all technique
obedience
Stanley Milgram
banality of evil
attraction
propinquity
mere-exposure effect



superordinate goals
implicit association test
group polarization
risky shift
Irving Janis
groupthink
deindividuation
physical anonymity
Stanford Prison Study
bystander effect
pluralistic ignorance
diffusion of responsibility
prosocial behavior
altruism
kin selection
reciprocal altruism
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You can find explanations, examples, and memory tips for these terms and more in <u>Master Introductory Psychology</u>: <u>Complete Edition</u>. This comprehensive 478 page guide breaks down all the key concepts in psychology so you can explore this fascinating field easily and on your own. Whether you're studying for AP psychology, IB psychology, a college course, or you just want to better understand the world of psychology, this book has what you need.

Master Introductory Psychology is also available as a series of 4 books in ebook and print format.

Volume 1

History & Approaches, Research Methods, Biological Bases of Behaviors, Sensation & Perception

Volume 2

Learning, Memory, Language & Cognition, States of Consciousness

Volume 3

Intelligence, Personality, Motivation & Emotion, Development

Volume 4

Social Psychology, Stress & Health, Psychological Disorders (up-to-date for DSM-5), Treatment